Advanced Whitening Fluoride Toothpaste

A brilliant smile starts with a brilliant product – our Advanced Whitening Toothpaste. Not only does it target tough stains that other toothpastes leave behind, it provides the antibacterial protection and tooth decay prevention you would expect from your regular toothpaste. Plus, our extra gentle formula is clinically proven to restore your teeth to their natural shiny best without harsh chemicals or abrasives. Brilliant.

Smart Ingredients

- **Premium Silica Compound** – Effectively removes tooth stains.
- **CPC and Xylitol** – Help fight plaque-forming bacteria.
- **Fluoride** – Helps prevent tooth decay and strengthen tooth enamel.
- **No Sodium Lauryl Sulphate, Peroxide or Harsh Abrasives** – Providing an extra gentle tooth stain removal and polishing experience.
- **Spearmint** –Freshens breath.
Pearlie White® is pleased to introduce the latest advancement in our whitening toothpastes.

**Whitening Properties**

1x: Premium Silica Compound helps remove tooth stains accumulated from coffee/tea, wine, food and smoking.

2x: Pearl powder and Mannan beads; natural ingredients with exceptional tooth stain removal capabilities for removal of the toughest stains.

3x: Sodium Bicarbonate polishes to bring back that gloss and shine to teeth.

4x: Peroxide-free and gentle polishing formula ensure safe removal of stains and protect tooth enamel.

**Optimum Benefits**

1. Prevents tooth decay & helps strengthen teeth enamel with Fluoride.

2. Fights plaque-forming bacteria with CPC & Xylitol.

3. Helps soothe gums with aloe vera.

4. Enriched with Anti-Oxidants (Vitamin E & Chamomile).

5. Freshens breath with spearmint.

6. Extra gentle formula, made with mild, naturally derived foaming agent (Lauryl Gluconide) to prevent irritation of oral tissue.

7. Free of harsh foaming agents, which is found in many other toothpastes and causes mouth ulcers.

8. Helps soothe gums with aloe vera.

**How can I remove my tooth stains?**

The best person to advise you on tooth stain removal options, including professional and at home care, is your dentist. Besides removal of plaque and polishing of teeth, he or she may use advanced techniques like enamel microabrasion, bonding, porcelain veneers, laser whitening and other forms of cosmetic teeth whitening and dental restoration procedures.

Nevertheless, there are some things you can do on your own:

1. Brush your teeth with a stain-removing toothpaste like Advanced Whitening Toothpaste or Blanc Perfect™ Professional Whitening Toothpaste (right) preferably after every meal.

2. Practice good brushing techniques, ensuring you cover both outer and inner facing surfaces of each tooth.

3. Floss daily with a stain-removing floss like FlossCare™ Floss.

4. Use a mouth rinse specially formulated to prevent plaque build-up such as Flurinze™ Alcohol-Free Fluoride Mouth Rinse (bottom right).

5. Use a small handheld dental mirror to check both your outer and inner facing tooth surfaces for plaque and tooth stain build-up. Both our Dental Cleaning Tool and Tooth Stain Eraser products come with a small handheld dental mirror that has a light attachment for easier in-mouth visibility.

6. Adjust your diet so you reduce consumption of food and drinks (especially sweet and sticky ones) that easily stain teeth and cause tooth decay. Alternatively, ensure you brush your teeth after consuming such items.

7. Stop smoking.